



FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, September 17, 2020 at 10:00 AM

Agenda

VIDEOCONFERENCE MEETING

This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at acunningham@cityofdrippingsprings.com, no later than 9:00 a.m., Thursday, July 16, 2020.

The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters please enable your microphone and webcam when presenting to the Board.

Join Zoom Meeting:

<https://us02web.zoom.us/j/88257606652?pwd=VHpzNGo5a0NoRjMwMEo3MCtkRktJUT09>

Meeting ID: 882 5760 6652

Passcode: 940149

Dial Toll Free:

877 853 5257 US Toll-free

888 475 4499 US Toll-free

Find your local number: <https://us02web.zoom.us/j/88257606652>

Join by Skype for Business: <https://us02web.zoom.us/skype/88257606652>

CALL TO ORDER AND ROLL CALL

Board Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

David Vincent

Nikki Dahlin

Claudia Oney

Janet Musgrove

City Staff, Consultants & Appointed/Elected Officials

Market Manager Laurel Robertson

Events & Programming Specialists Maggie Martin

PRESENTATION OF CITIZENS

A member of the public who desires to address the Board regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Board's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring the assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Board. It is the request of the Board that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens from the city secretary. By law no action may be taken during Presentations of Citizens.

MINUTES

- 1. Discuss and consider approval of the August 10, 2020 Farmers Market Association Board regular meeting minutes.**

REPORTS

- 2. Parks & Community Services Director Report**
Kelly Schmidt, PCS Director
- 3. Farmers Market Manager Report**
Laurel Robertson, Farmers Market Manager
- 4. Farmers Market Monthly Income Statement**
Gina Gillis, City Treasurer

MARKETING AND PUBLIC RELATIONS

- 5. Discuss and consider possible action regarding the "I Heart DS Farmers Market" annual campaign beginning October 1, 2020 and ending September 30, 2021.**
- 6. Discuss and consider possible action regarding a Donation to the Friends Foundation Fundraiser.**

MARKET VENUE

- 7. Discuss and consider possible action regarding the Farmers Market 2020 Holiday Market.**
- 8. Discuss and consider possible action regarding the relocation of the Farmers Market to the Dripping Springs Ranch Park Event Center for winter.**

9. Discuss and consider approval of New Farmers Market Vendor Applications.

- a) Caption Call Mobile, Karen Peebles
- b) Lakonia Imports, Lisha Gilliam

OTHER BUSINESS

10. Update and possible staff direction regarding ActiveNet.

UPCOMING MEETINGS

Farmers Market Board Meetings

October 15, 2020 at 10:00 a.m.

November 19, 2020 at 10:00 a.m.

December 17, 2020 at 10:00 a.m.

City Council Meetings

October 13, 2020 at 6:00 p.m.

October 20, 2020 at 6:00 p.m.

ADJOURN

TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION & POSTING OF MEETING

All agenda items listed above are eligible for discussion and action unless otherwise specifically noted. This notice of meeting is posted in accordance with Chapter 551, Government Code, Vernon's Texas Codes. Annotated. In addition, the Board may consider a vote to excuse the absence of any Board Member for absence from this meeting.

Due to the Texas Governor Order, Hays County Order, City of Dripping Springs Disaster Declaration, and Center for Disease Control guidelines related to COVID-19, a quorum of this body could not be gathered in one place, and this meeting will be conducted through videoconferencing. Texas Government Code Sections 551.045; 551.125; and 551.127.

*I certify that this notice of meeting was posted at the City of Dripping Springs City Hall and website, www.cityofdrippingsprings.com, on **September 11, 2020 at 1:30 p.m.***

City Secretary

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.



FARMERS MARKET ASSOCIATION BOARD REGULAR MEETING

City of Dripping Springs

Council Chambers, 511 Mercer St, Dripping Springs, TX

Thursday, August 20, 2020 at 10:00 AM

MINUTES

VIDEOCONFERENCE MEETING

This meeting will be held via videoconference and the public is encouraged and welcome to participate. Public comment may be given during the videoconference by joining the meeting using the information below. Public comment for this meeting may also be submitted to the City Secretary at acunningham@cityofdrippingsprings.com, no later than 9:00 a.m., Thursday, July 16, 2020.

The Farmers Market Association Board respectfully requests that all microphones and webcams be disabled unless you are a member of the Board. City staff, consultants and presenters please enable your microphone and webcam when presenting to the Board.

Join Zoom Meeting

<https://us02web.zoom.us/j/87275452538?pwd=V0NQSDFZZ1MyN0pPRUQzZ0c3UytGQT09>

Meeting ID: 872 7545 2538

Passcode: 587414

Dial Toll Free

877 853 5257 US Toll-free

888 475 4499 US Toll-free

Find your local number: <https://us02web.zoom.us/j/87275452538>

Join by Skype for Business: <https://us02web.zoom.us/skype/87275452538>

CALL TO ORDER AND ROLL CALL

Board Members present were:

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube, Secretary

Nikki Dahlin

Claudia Oney

Janet Musgrove

Board Member absent was:

David Vincent

City Staff, Consultants and Appointed/Elected Officials present were:

Parks & Community Services Director Kelly Schmidt

Farmers Market Manager Laurel Robertson

Events & Programs Specialist Maggie Martin

Mayor Pro Tem Taline Manassian

TIRZ Project Manager Keenan Smith

With a quorum of the Board present, Chair Johannsen called the meeting to order at 10:09 a.m.

PRESENTATION OF CITIZENS

A member of the public who desires to address the Board regarding any item on an agenda for an open meeting may do so at presentation of citizens before an item or at a public hearing for an item during the Board's consideration of that item. Citizens wishing to discuss matters not contained within the current agenda may do so, but only during the time allotted for presentation of citizens. Speakers are allowed two (2) minutes to speak during presentation of citizens or during each public hearing. Speakers may not cede or pool time. Members of the public requiring the assistance of a translator will be given twice the amount of time as a member of the public who does not require the assistance of a translator to address the Board. It is the request of the Board that members of the public wishing to speak on item(s) on the agenda with a noticed Public Hearing hold their comments until the item(s) are presented for consideration. Speakers are encouraged to sign in. Anyone may request a copy of the City's policy on presentation of citizens from the city secretary. By law no action may be taken during Presentations of Citizens.

No one spoke during Presentation of Citizens.

MINUTES

1. Discuss and consider approval of the Farmers Market Association Board July 16, 2020 regular meeting minutes.

A motion was made by Vice Chair Simmons to approve the Farmers Market Association Board July 16, 2020 regular meeting minutes. Board Member Strube seconded the motion which carried unanimously 6 to 0.

REPORTS

2. Parks & Community Services Director Report

Kelly Schmidt, PCS Director

Report is on file and available for review by request.

3. Farmers Market Manager Report

Laurel Robertson, Farmers Market Manager

Laurel Robertson presented the report which is on file. The Board discussed the launch date of the ActiveNet program for vendors, which is suggested for launch on September 2, 2020.

Maggie Martin reviewed market vendor numbers and discussed issues related to setup.

4. Farmers Market July 2020 Income Statement

Report is on file and available for review by request.

MARKET VENUE

5. **Presentation on Hays County Parks & Open Space Commission's Recommended Projects submitted by the City of Dripping Springs, the Dripping Springs TIRZ Board No. 1 & 2 related to the Town Center Project.**

Keenan Smith gave the presentation which is on file. No action was taken.

6. **Discuss and consider possible action regarding the Hays County Master Gardeners Plant Sale Event.**

The Board discussed the event and pre-order is available online and pickup is planned for October 14, 2020 at the market.

OTHER BUSINESS

7. **Update regarding the Farmers Market approved Fiscal Year 2020-2021 Budget.**

Report is on file and available for review upon request. No action was taken.

UPCOMING MEETINGS

Farmers Market Association Board Meetings

September 17, 2020 at 10:00 a.m.

October 15, 2020 at 10:00 a.m.

November 19, 2020 at 10:00 a.m.

City Council Meetings

September 8, 2020 at 6:00 p.m. (Workshop 6:00 / Regular Meeting 6:30 p.m.)

September 15, 2020 at 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Simmons to adjourn the meeting. Board Member Dahlin seconded the motion which carried unanimously 6 to 0.

This regular meeting adjourned at 11:49

Teresa Strube

Board Secretary

August 2020

Director's Monthly Report

SUBMITTED BY: Director, Kelly Schmidt & PCS Team

PARKS

Charro Ranch Park

ADA Ramp has been completed (Budget \$200). Charro Ranch Park was closed for 3.5 days to facilitate the budgeted and planned Oak Wilt mitigation. It took place the 2nd week of August and has been completed under budget.



Plan



Finished Product

Dripping Springs Ranch Park



Tina Adams, Event Center Mngnr

DSRP now has a sanctioned Advisory Board in place. Its members consist of Chair-Todd Purcell, Vice-Chair -Penny Reeves, Secretary- Pam Owens and members Mike Carroll and Terry Polk. Event Center Manager Tina Adams gave birth to a beautiful baby boy and has now returned to her post at the helm of the Event Center. In her absence Director Schmidt and the DSRP team managed to keep things on a solid improved trajectory. To that end, a new Event Center Coordinator was also hired-Emily Nelson.

The Event Center Coordinator vacancy was posted for two weeks from July 31, 2020 - August 14, 2020. The City received 30 applicants with a total of 6 invited to interview. Emily had been serving as the Dripping Springs Ranch Park Event Center's temporary Customer Service Specialist. She was the only internal candidate that applied.



Emily Nelson , Event Center Coordinator

Founders Memorial Park & Pool – Emily Long, Pool Manager



All in, the pool was open for 6 weeks this summer which was quite a short season compared to the normal summer season of May – September (which usually encompasses a month of just swim team usage). The month of August was met with Pool Manager Emily Long and her staff slowly returning to school throughout the last two weeks the pool was open. The pool closed on Sunday, August 16, 2020.

There was interest expressed by several lap swimmers toward continuing pool operations during the end of the summer and even year-round. Of the 4176 total available swim slots this summer, 2453 were filled meeting 58.74% of possible usage.

Emily Long, Pool Manager

A contactless admission policy was used this summer which took the burden of point of sale and daily cash reconciliations off the aquatics staff. Swimmers pre-registered for their swim slots and paid with credit card on-line. Staff thoroughly appreciated the operational format as it allowed them to know the bather load ahead of each swim session and that capacity would never exceed 25 swimmers.

Total Slots:

4176

Filled Slots:

2453

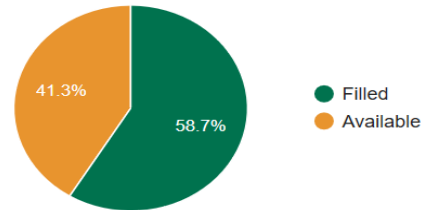
Available Slots:

1723

% Filled:

58.74%

Note: Items with unlimited quantity are not included in this graph.



Pavilion improvements included affixing the picnic tables to the slab base as well as ensuring an access aisle through the pavilion from the playground to the restrooms.



Rathgeber Natural Resource Park (Pending)

Director Schmidt will be working with the City Administrator, City Treasurer and City Maintenance Director to develop a preliminary operations budget to present to the Parks and Recreation Commission and City Council soon. The park is anticipated to impact the 2022 budget.

Letters of support that have been received include the following:

- Hays County Master Naturalists
- Dripping Springs Independent School District
- Capital Area Boy Scout Council
- Dick Rathgeber & Freehold Communities

The following content is repeat from the July Director's Report.

PARKS AND OPEN SPACE ADVISORY COMMISSION (POSAC)
RECOMMENDATIONS TO COMMISSIONERS COURT

The following recommendations are respectfully submitted by members of the Hays County Parks and Open Space Advisory Commission (POSAC) on July 28, 2020.

This document is a synthesis of the Powerpoint presentation to be made to the Court on above date and is meant to provide an easy visual overview of the projects submitted by various entities which were evaluated by the POSAC through the lens of the 2012 Parks, Open Space and Natural Areas Master Plan.

These project recommendations demonstrate a substantial need for additional resources available for parks and open space within Hays County.

The named projects below are presented by category and ranked within the tiers showing highest ratings from top down within each category. Included also are project sponsor and funding request. The numbering of projects relates to the attached project map.

TIER ONE PROJECTS ("very best"; highly recommend to fund at some level)	Amount Requested
Open Space/Natural Areas/Trails/Water Quality/Habitat	
1. Coleman's Canyon Preserve (WVWA)	\$ 2,600,000
2. Sentinel Peak Park & Preserve (Hays County)	10,000,000
3. San Marcos River Recharge Lands (SMRF)	4,380,000
4. Regional Park, water quality/trails, 1200 acres (Hays County/COA via HCC) ¹	10,000,000
5. Purgatory Creek: habitat, clean water preserve (HCC)	17,717,500
6. Rathgeber Natural Resource Park (City of Dripping Springs)	7,500,000

TIER TWO PROJECTS ("very good"; strong recommendation to fund at some level)	Amount Requested
Urban Parks	
9. Dripping Springs Regional Skate Park (DS Skate Park, Inc, non-profit)	\$ 550,000
10. Dripping Springs Town Center (City of Dripping Springs)	4,480,600
11. Patriot's Hall, near Dripping Springs (PatriotsHall.org; non-profit)	1,500,000
12. Nature Center at Blue Hole Park (City of Wimberley)	3,136,425
Open Space/Natural Areas/Trails/Water Quality/Habitat	
13. John Knox Ranch Preserve (John Knox Ranch/HCC)	2,500,000
14. Presa Grande, Sink Creek Watershed (Great Springs Project)	8,500,000
Connectivity	
15. Old Fitzhugh Road Trail (City of Dripping Springs)	1,305,000
16. Kyle Fajita Fields (City of Kyle)	14,520,000
TOTAL Tier Two Project Requests	\$ 36,472,025

TOTAL TIER ONE & TWO PROJECT REQUESTS	\$ 94,969,525
--	----------------------

Sports & Recreation Park

DSYSA and DSASA resumed practices and games. Both DSYSA's Baseball and Soccer are utilizing the park 7 days a week to catch up from lost spring seasons.

The survey of Sports and Recreation Park was completed for the Sports & Recreation Park lighting project. EMA meeting to be held in August to detail the project at 75% planning completion.

Veteran's Memorial Park & Triangle

Handwashing stations and an ADA port-a-potty has been added to the park.

COMMUNITY SERVICES

Community Initiatives**Bird City Texas:**

Applications for the 2021 Texas Bird City designation process opened June 15, 2020 with a deadline of December 4, 2020 . An application committee was formed and consists of the following partners:

Hope Boatright – Destination Dripping Springs, Visitors Bureau
 Maggie Martin – CODS Programs & Events Specialist
 Paul Fushille – CODS Parks & Recreation Commissioner
 Kelly Schmidt – CODS Parks & Community Services Director
 Lisa Sullivan – CODS Communications Director
 Amanda Pena Bustillos – Wild Birds Unlimited
 Connie Boltz – Hays County Master Naturalists
 Anne Forish – Hays County Master Gardeners

The committee divided up the extensive application requirements and will be meeting on several occasions during the next several months to support each other through the process of completing the application with the best information. The objective is to insure that our 2021 application accurately assesses and shares the past, current and future work that reflects Dripping Springs' dedication to the preservation and conservation of birds.

International Dark Sky Association: Lights Out! Campaign being driven by Maggie Martin & City Administrator Michelle Fischer. Proclamation to be presented at the next City Council meeting detailing the importance of a night sky and how artificial lighting negatively impacts migratory bird patterns. This acknowledgement aids in achieving Bird City requirements as well as celebrate our designation as an International Dark Sky city.

It's Time Texas: On Going- prepping for next year.

Keep Dripping Springs Beautiful: On Going - Nothing to report.

Scenic City: On Going - Nothing to report.

Community Outreach Volunteer Services

Nothing to report for August. Covid still continues to impact normal operations. Beginning our planning for the 2021 volunteer season and creating organizational structure for on-going opportunities for recruitment of community volunteers.

Banner Requests & Co-Sponsorships

-Nothing to report

Community Events & Programs – Submitted by: Maggie Martin, Programs and Events Specialist



Bird City:

In August, we have begun the planning of the Lights Out Initiative to support our Bird City efforts with the Visitor's Bureau/Destination Dripping Springs. This program will be an online landing page as well as a PDF printout for our council members and community members to participate in. This is a pledge to turn off all exterior lights from 11pm-6am to decrease light pollution so birds can safely migrate during migratory months (August-October & March-May). When the pledge is signed participants will include their email giving us the opportunity to promote

Maggie Martin, Programs and Events Specialist

future birding events and programs. The proposed proclamation has been created and will be presented at the September 8th City Council meeting and is sponsored by Taline Manassian.

Other Bird City requirements include: Native Plant Sale (second week of September at the Farmers Market), modify and improve existing habitats, program to leave dead trees where they lie, promoting the use of native plants,

I am currently working with the building department and Keenan Smith, the city Consulting Architect and commercial code enforcer to incorporate bird friendly language to Dripping Springs commercial building requirements as one of the requirements for Bird City.

We are continuing our work on the Charro Ranch birding station field guide. We have requested the help of the Dripping Springs Birding Club and Travis Audubon to help supply local photos and marketing materials to enhance the quality of the bird blind as well as support our local birders and photographers. We also have a volunteer girl scout who has requested to help work on the Charro Kiosk to earn her Silver Award! She will begin working on her project following the September 8th City Council meeting where she will present her project plan!

Drip Drive In:

The planning for the drive in is well underway. The event will be solely sponsored by Realty Austin. The event is set for Friday, October 30th and will be Halloween themed! At the drive in, you can expect all covid regulations to be taken seriously- social distancing will be enforced by required online registration and spacing designed to group people together. Location and movie selection have yet to be determined. We will be using Ultimate Outdoor Entertainment for our rental equipment and Swank for our movie licensing.

Christmas on Mercer:

We are so excited to be planning Christmas on Mercer 2020! Sponsorship letters have been constructed and are scheduled to be released the last week of August. The planning for COM has been different this year due to COVID and we have plans in place to uphold CDC recommendations: No live music, ½ of the usual number of vendors, no in person Santa, and virtual tree lighting. No refunds will be offered if the event cannot take place.

Farmers Market – Submitted by: Laurel Robertson, Market Manager

During August, Market Manager Laurel Robertson took a two-week (unpaid) break from market, leaving market operations in the capable hands of Market Assistant Maggie Martin and experienced volunteer Nikki Dahlin.



Market operated on its new COVID normal (no musicians, extra spacing between booths, no craft and service vendors). As in past years, numbers of shoppers and vendors were smaller than during springtime and early summer but remained viable for both vendors and market operations.



Laurel Robertson, Market Manager

The market team is gearing up to launch the online vendor booth registration (instead of cancellation) system in early September. After trial runs, several kinks in the software have been ironed out and good results are expected. It is expected that the new system will save hours off the manager's time each month and streamline the market signup system for vendors.

Marketing, Website, Social Media, Branding & Communications

The PCS department continues to expand their website pages to encompass the resource as a tool to provide the full scope of services within the department's span of responsibility. Currently, the "Community Services" aspect of the department is lacking in web presence and ease of service access. Staff is in the process of creating an easier application process and information dissemination platform.

- Road closure requests
- Itinerant Vendor Permits
- Event Permit for events held on city property and events held within City Limits
- Co-Sponsorship Requests and banners at the triangle requests

City of Dripping Springs Farmers Market
Income Statement
For the Eleven Months Ending August 31, 2020

Item 4.

	Current Month Actual	Current Month Budget	Year to Date Actual	Year to Date Budget
Revenues				
Market Events	\$ 0.00	\$ 33.33	\$ 0.00	\$ 366.63
FM Sponsor	0.00	166.67	0.00	1,833.37
Grant Income	0.00	83.33	0.00	916.63
FM Booth	2,951.00	2,166.67	23,916.00	23,833.37
FM App Fee	139.00	333.33	2,480.00	3,666.63
Interest Income	36.49	47.48	403.95	522.28
	<hr/>	<hr/>	<hr/>	<hr/>
Total Revenues	3,126.49	2,830.81	26,799.95	31,138.91
	<hr/>	<hr/>	<hr/>	<hr/>
Expenses				
Advertising Expense	0.00	416.67	2,219.09	4,583.37
FM Manager	1,397.25	2,491.67	21,560.72	27,408.37
Entertainment and Activities	0.00	83.33	600.00	916.63
Market Events	0.00	41.67	0.00	458.37
Training	0.00	16.67	0.00	183.37
Payroll Tax Expense	106.89	204.11	2,211.70	2,245.21
Dues Fees and Subscriptions	0.00	16.67	75.00	183.37
Office Expense	0.00	16.67	202.90	183.37
Supplies Expense	0.00	33.33	352.04	366.63
Other Expense	0.00	8.33	(1,641.92)	91.63
	<hr/>	<hr/>	<hr/>	<hr/>
Total Expenses	1,504.14	3,329.12	25,579.53	36,620.32
	<hr/>	<hr/>	<hr/>	<hr/>
Net Income	\$ 1,622.35	\$ (498.31)	\$ 1,220.42	\$ (5,481.41)
	<hr/>	<hr/>	<hr/>	<hr/>

Friends of Olympia Farmers Market Mission Statement:

- * Preserve the Olympia Farmers Market as a creative environment and vibrant community gathering place and asset.
- * Promote healthy, locally produced food and goods.
- * Support local sustainable agriculture.

Vision:

Build a vibrant community marketplace that promotes the development of our local food system and supports artisans of many genres.



Get involved with your Friends!

For more information about Friends of the Farmers Market or for Corporate Sponsorship opportunities contact us at

Email: farmers-market.org/contact-us



Friends of Olympia Farmers Market

website: farmers-market.org

FOFM
P.O. Box 41
Olympia, WA 98507
360-786-6054

Olympia Farmers Market

Voted as one of the most interesting places to visit in Olympia, The Olympia Farmers Market (OFM) is the second largest open-air market in Washington State. From its humble beginnings in 1975 The Market now offers an abundance of local produce and crafts, special events, kid's activities, and food vendors including:

- * Organic local produce
- * Plants, vegetable starts, fruit trees, flowers, and bouquets from regional producers
- * Fruit from across Washington
- * CSA share programs (Community Supported Agriculture)
- * Breads, pastries, artisan dairy products and other treats from local bakeries
- * Fresh fish, shellfish, smoked salmon and seafood from Washington waters
- * Original, local, handmade gifts for home and yard
- * Some of the best free music in town

Email: farmers-market.org/contact-us



Friends of Olympia Farmers Market

website: farmers-market.org

FOFM
P.O. Box 41
Olympia, WA 98507
360-786-6054

Item 5.

2014
Season

FRIENDS OF
OLYMPIA
FARMERS
MARKET

Dedicated to supporting
local sustainable
agriculture and improving
the Olympia
Farmers Market

Get involved with your Friends!

Only with your support and contribution can the Friends fully support additional improvements to the Olympia Farmers Market, making it even more inviting and comfortable for customers and vendors. When you support the Friends of Olympia Farmers Market, you support local small businesses, independent artisans, and organic farming. By joining us you help guarantee the success of this popular public space and help build its future. Come support the new projects surrounding the Taste of the Market and other popular events.

Donations make a difference-

Membership funds made these market improvements possible:

- picnic tables
- Lu Hall kitchen
- solar project
- facility heaters
- sound system
- bike rack
- benches
- security camera
- parking bollards
- cooking demos
- Taste of the Market
- emergency medical equip.
- L.E.D. security lighting
- personalized paving bricks
- pavilion/stage
- public address system
- electrical upgrades
- computer equipment
- Robert J. Meyer Scholarship fund for new farmers
- recycling bins
- Market signage

Benefits of Friends

- * Membership Card
- * Member Volunteer Opportunities – be an active part of Taste of the Market & The Friends Market Seasonal Dinners
- * Discounts on Farmers Market gear
- * Car window sticker – Promote the Farmers Market!
- * Free Market bucks to offset any credit card fees
- * Button to wear at the Market to be recognized as a Friend by vendors and the like
- * Market bucks drawing
- * Market e-newsletter with recipes and events

"The sensual pleasure of eating beautiful food from the garden brings with it the moral satisfaction of doing the right thing for the planet and for yourself."

Alice Waters
Founder, Chez Panisse

Join

Name _____

Address _____

City _____ Zip _____

Phone _____

Email _____

☐ Individual\$25

☐ Family\$45

☐ Supporter\$100

☐ Grower\$500

☐ Visionary\$1000

☐ Please contact us with bequest information

check or credit card by mail -mailing address on reverse



card # _____

exp. date _____ zip _____

or online at:

www.farmers-market.org

Get Involved

Work behind the scenes at FOFM events.

please contact me-

Phone _____

Email _____

if different than from above

Buy A Brick!

Have your name, a friend's name, or an inspiring message permanently grace the market floor by purchasing a brick. Purchase supports the Friends of the Farmers Market. For information please stop by stall #73 (Wood Loved by Larry) or online at farmers-market.org



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Laurel Robertson, Market Manager

FMAB Meeting Date: September 17, 2020

Agenda Item Wording: Marketing and Public Relations

6. Discuss and consider possible action regarding a Donation to the Friends Foundation Fundraiser

Agenda Item Requestor: Laurel Robertson

Summary/Background: The Dripping Springs Farmers Market has donated to the Friends Foundation annual fundraiser's Silent Auction for many years now. Usually we donate either market tokens (\$25-\$50), or (last year) a gift basket of foods from our market vendors (\$50 worth).

We have been asked by Alex Dormont (a market volunteer musician and Friends Foundation Board member) to donate to their virtual fundraiser again this year. (See request letter attachment.)

Staff Recommendations: Donate ~\$50 worth of goods or market coins to the Friends Fndtn 2020 Fundraiser.

Recommended Board Actions: Pass motion to approve donation.

Attachments: Request letter for Friends Foundation donation from FF Board member Alex Dormont

Next Steps/Schedule: Put together gift basket or market coin bags and deliver to Alex.



To Whom it May Concern:

For the past 26 years, The Friends Foundation has held its annual BBQ at the Salt Lick fundraiser in October at the Salt Lick Pecan Grove. Along with so many other events, we have decided to cancel the BBQ in concern for the safety of our community. We will be holding a virtual fundraiser this fall with an online auction.

Throughout this pandemic we have been committed to serving the elderly in our community by continuing Our Daily Bread (hot meal delivery service), providing Philips Lifeline medical alerts services enabling seniors to summon help in an emergency and offering financial aid to our less fortunate neighbors. These services are critical to help many seniors stay healthy and live independently.

As an all-volunteer 501(c)(3) non-profit organization serving the Dripping Springs area, we are 100% dependent on fundraising and grants to provide these services. We understand that these are trying times for all of us and many of our local businesses are struggling. We are reaching out with the hope you will be able to help us with an auction item to promote your business and support our neighbors in need. All of the proceeds from the online auction will provide vital funds for the elderly in the greater Dripping Springs area.

An item or gift certificate for our online auction would be most appreciated! All of our donors will receive recognition before and during our online event and on our website.

If you have any questions or are ready to donate, please feel free to contact me on my cell phone or email address listed below. I will follow up with you in a few weeks.

Thanks in advance for anything you can do; we so appreciate the support of the local community - we simply couldn't do what we do without it!!

Warmest regards,

Alex Dormont, Board of Directors
The Friends Foundation
512-422-9897
gadormont@gmail.com

The Friends Foundation ♥ P.O. Box 8 ♥ Dripping Springs, Texas 78620 ♥ (512) 592-1345

**Board Members: Kathy Carriker, Kathy & Wayland Clark, Grace & Alex Dormont,
Nicole English, Theresa & Bobby Tod, Beth Golden & Mike Woodward**



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Laurel Robertson, Market Manager

FMAB Meeting Date: Sept 17, 2020

Agenda Item Wording: Market Venue

7. Discuss and consider possible action regarding the Farmers Market 2020 Holiday Market.

Agenda Item Requestor: Laurel Robertson

Summary/Background: In past years, the Dripping Springs Farmers Market has reduced joining fees and waived number limits on craft/service vendors for the months of November and December. This was seen as a way to increase variety of gift options for market shoppers.

Staff Recommendations: Charge only application fee (\$25) for new art/service vendors (waive yearly membership fee of \$25) and allow an increase in total art/service vendors beyond 20% of total market membership.

Recommended Board Actions: Pass resolution allowing the above.

Attachments:

Next Steps/Schedule: Update 2019 Holiday Vendor Application to 2020; post on website.



STAFF REPORT
City of Dripping Springs
PO Box 384
511 Mercer Street
Dripping Springs, TX 78602

Submitted By: Laurel Robertson, Market Manager

FMAB Meeting Date: Sept 17, 2020

Agenda Item Wording: Market Venue

8. Discuss and consider possible action regarding the relocation of the Farmers Market to the Dripping Springs Ranch Park Event Center for winter.

Agenda Item Requestor: Laurel Robertson

Summary/Background: The Farmers Market moved indoors at the Dripping Springs Ranch Park Event Center's Vendor Hall for the last of January, all of February, and the beginning of March of 2020. We were scheduled to return to the Triangle in the middle of March but moved back a week early, following an order from the Mayor in response to new COVID protocols.

Weather for 2020 markets was markedly colder than in 2019. (See attached 2019/2020 market results attachment.) Unofficial vendor surveys indicated that the majority preferred the indoor venue for its (relative) comfort and indoor plumbing. The drawback was in relocating the market, which could have confused some shoppers (although signage and advance advertising worked to minimize that). Some vendors reported that new shoppers were attracted to the relocated market.

Staff Recommendations: Discuss and evaluate advantages/disadvantages of moving to DSRP for winter months.

Recommended Board Actions: Decide course of action for winter location.

Attachments: Jan/Feb 2019/2020 Market Results

Next Steps/Schedule: Review/prepare plans and signage from Jan 2020 move to DSRP

FM Booths – Jan/Feb 2019 vs. 2020

WEEK/YEAR # OF BOOTHS WEATHER

4 Jan	2019	26	52*, cloudy, winds 8mph
	2020	22	58*, sunny, winds 10mph
1 Feb	2019	31	75*, overcast, winds 12mph
	2020	22	42*, ptly cloudy, winds 17mph
2 Feb	2019	26	62*, ptly cloudy, winds 12mph
	2020	23	61*, ptly cloudy, winds 10mph
3 Feb	2019	28	65*, ptly cloudy, winds 8mph
	2020	18	47*, cloudy, winds 9mph, COLD
4 Feb	2019	26	72* ptly cloudy, winds 6mph
	2020	22	50*, sunny, winds 17mph
1 Mar	2019	29	54*, ptly cloudy, winds 12mph
	2020	20	60*, overcast winds 16mph RAIN
2 Mar	2019	33	74*, sunny, winds 14mph
	2020	24	79*, ptly cloudy, winds 9mph

*Waived booth fees

Total booths

2019	269 (199)
2020	151

1 Jan	2019	29	57*, partly sunny, winds 8mph
	2020	24	65*, sunny, 15mph [ON TRIANGLE]
2 Jan	2019	20	59*, cloudy, winds 7mph
	2020	21	74*, cloudy, winds 7mph [ON TRIANGLE]
3 Jan	2019	21	54*, sunny, winds 15mph
	2020	8*	46*, cloudy, winds 6mph – RAIN/COLD [ON TRIANGLE]